

A 'Knowledge Network' Workshop Vienna, ICCR conference on September 14 - 15, 2006











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### 'About' POSEIDON - key data



> Six European partners:

Lead partner: City of Vienna, MA 50 (A)

Province of Genova (I)

Amsterdam (NL)

Stockholm (S)

Medway Council, North Kent (UK)

Haringey Council, London (UK)

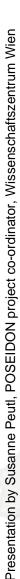
➤ Duration: January 2004 – December 2006











### 'About' POSEIDON - key data



### **Co-operation topics**

- Policy making in neighbourhood management
- ➤ Participation and effective involvement of local communities and their residents
- Strategic projects 6 partner areas have defined their individual pilot projects









### Working methods & results





- Exchanges of experience
- Staff exchanges
- Assessment missions
- Project working groups
- > Action learning
- Neighbourhood management guide
- > Practical pilot projects











### Pilot projects of practice



- > Wide range of projects
- individual projects
- bundle of pilot measures
- strategic projects





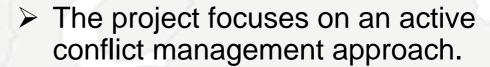


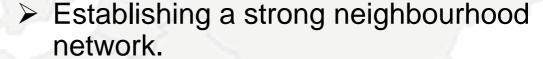




## Vienna pilot project

#### **ANKER 10**





The residents' opinions and perceptions are considered as expert knowledge about their environment and as a basis for change.















### Vienna pilot project



#### **WOLKE 7**

Supports local urban district management on a run-down shopping street in one of Vienna's inner city districts.



- All kinds of cultural events are to be encouraged.
- Residents, building owners and business people are involved to actively initiate campaigns and interventions themselves.











### Amsterdam pilot project



### **COMMUNITY SCHOOL T' KOGGESCHIP**

➤ Intends to develop special leisure time activities for the new school in the Geuzenveld - Slotermeer district.



➤ The school is a major social centre within the district. The project is embedded in the objectives of the Wijkweb Programme.











### Genova pilot project





### **VALLESCRIVIVA**

- ➤ A strategic masterplan for regional area management & integrated urban development.
- ➤ The "Master plan for the Valle Scriviva region" aims at bringing about the best possible networking between various individual cultural and infrastructural measures within the region.









### **London Haringey pilot projects**





- ➤ H.E.B.E. "Haringey Engaging young Black & minority people in Europe": young people from different groups form a Youth Forum.
- The Community Leadership Course enables and empowers local active residents to become more effective in making a difference.
- ➤ White Hart Lane Steering Group brings together residents, politicians and key partners to improve local services and to involve local people in the area.











### North Kent pilot project





#### **TWYDALL ACTION PLAN**

- Aims at preparing a comprehensive action plan for the municipality of Twydall.
- Based on the residents' priorities, practical improvement measures were developed in order to improve the residential environment.









### Stockholm pilot projects





- ➤ Rinkeby Youth City Council aims at achieving capacity building and empowerment among young people by giving them an opportunity to engage with the establishment of a youth council.
- ➤ Skärholmen Empowerment of young people aims at building a youth leisure centre within the larger framework of a leisure time organisation that is based on the empowerment of young people
- Skärholmen Jobbcentrum





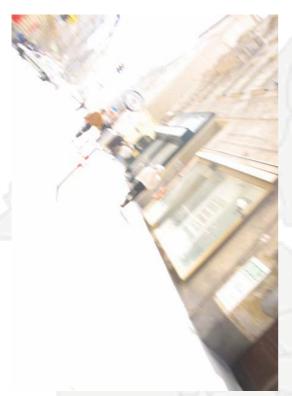






deprived neighbourhoods

### A travel through POSEIDON key issues



➤ Turn around the "negative image" of a deprived neighbourhood!











## poseidon partnership on socio-economi and integrated development of

deprived neighbourhoods

### A travel through POSEIDON key issues





- Show BOTH sides is good practice!
- Diversity as a challenge, not a problem!
- ➤ Migrant people variety of languages empty shops life in the streets location of target areas









### A travel through POSEIDON key issues





- Identity, image & branding of an area
- Lifestyle & cultural understanding
- Effective way & approach for interventions in neighbourhood management
- Importance of time, criteria of success, process or product











## Synopsis of the POSEIDON project





### Neighbourhood management guide

- Introducing a Neighbourhood Management Guide
- Learning from the POSEIDON pilots
- "Toolkit" learning from the interregional exchange
- Background information on partner areas











and integrated development of deprived neighbourhoods

## Thank you for your attention!

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