

# Genova - "VALLESCRIVIVA" - promoting area management & integrated urban development





### Pilot project area

As a target area for the pilot project, the Province of Genova has chosen the Scrivia Valley. The valley floor is narrow, mostly occupied by factories and commercial buildings. Mountainsides geologically characterized by ravines and gorges-, open into very restricted plains interrupted by rocky spurs, together with rivers and woods that are habitats of many vegetal and animal species. The image of the Scrivia valley is today closer to an urban periphery than to a natural hinterland and represents a risk of deprivation and isolation.

### Overall goal

The expected goal of the project is to improve the environment, improving the natural and built heritage and provide new facilities in order to achieve a new image in the valley.

#### Target group

Residents, local actors, business people, social and cultural associations, local public authorities.

## **Steps**

Starting from a detailed analysis of the existing elements, their state of conservation, and the resources available, the main issue of the project is to involve the local authorities and the main stakeholders. The Province of Genova intends to integrate existing programmes and activities of their departments while the municipalities and Mountain Community Authority decide on the priority of possible interventions to be developed. The approach is to be area-based, springing from the implementation of the general coordination plan of the Province of Genova with the needs of the main subjects and stakeholders living and working in the valley. (by Andrea Pasetti, Anna Celenza, Nicoletta Piersantelli)

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